



ALAN ALLMAN ASSOCIATES

PRESS RELEASE

Alan Allman Associates announces its expansion into the Netherlands through the acquisition of Data eXcellence

Issy-les-Moulineaux, September 29, 2023- 18:00 - Alan Allman Associates (Euronext Paris - FR0000062465 - the "Ecosystem" - AAA), an ecosystem of international consulting firms, announces the expansion of its presence in Benelux through the acquisition of Data eXcellence (DX), in the Netherlands. DX is an expert in the field of data, and more specifically in data migration.

Data eXcellence joins Alan Allman Associates

Established over ten years ago, Data eXcellence is a recognized player in the execution of large-scale data migration projects. More than 50 experts support customers throughout Europe and internationally, from sites in Nieuwegein and Groningen, the Netherlands. Data eXcellence offers its customers high-end solutions for data migration, data quality and reconciliation. Data eXcellence delivers specific migration solutions for finance (banks, insurers, pension funds) and for ERP and CRM for other fields like education, public services and industry.

"We are delighted to welcome the Data eXcellence teams to Alan Allman Associates. Their expertise and know-how will enable us to develop our Data offering and offer our customers even more innovative and effective solutions. Their expertise in managing data migration projects reinforces our commitment to supporting our customers in their digital transformation and helping them achieve their growth objectives in the Benelux region", comments Jean-Marie Thual, Chairman and CEO of Alan Allman Associates.

"We are proud to join Alan Allman Associates in Benelux. With this merger, we will be able to accelerate our growth and internationalization, strengthen our attractiveness in the market, offer our talents new career prospects, and provide our customers with complementary offerings", comments Guido Jurgens, CEO.

Alan Allman Associates expands its presence in the Benelux countries with a move into the Netherlands

With this new acquisition, Alan Allman Associates strengthens its position in the heart of Europe. The Netherlands is a strategic location for the ecosystem. In addition to its ideal geographical position, the Netherlands is home to recognized experts who place innovation at the heart of their expertise, as well as a wealth of multilingual talent.

This new operation takes the form of an acquisition by Alan Allman Associates, via its subsidiary Alan Allman Associates Belgium, of 80% of the shares in eXcellence Group. This acquisition was settled by Alan Allman Associates Belgium in cash and 93,370 shares held in treasury by Alan Allman Associates.

eXcellence Group's projected annual sales in 2023 are 6.929 million euros.

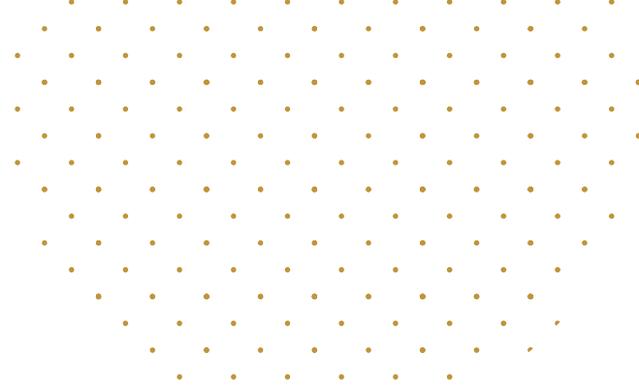
ALAN ALLMAN ASSOCIATES

Bâtiment Amiral
Hall 2 - 4 ème étage
15 rue Rouget de Lisle
92130 Issy-Les-Moulineaux

Tel: 01 74 90 50 40
www.alan-allman.com
www.aaa-job.com



ALAN ALLMAN ASSOCIATES



About Alan Allman Associates

Alan Allman Associates is an ecosystem of strong brands specializing in digital transformation, created in 2009 through acquisitions and internal performance development in the consulting world. With offices in Europe and North America, the Ecosystem maintains a network of dynamic, value-creating relationships in 4 areas: high-tech consulting, industrial transformation consulting, digital marketing consulting and strategy and management consulting. Alan Allman Associates has been awarded the Happy At Work label, ISO 9001 certification and an Ecovadis Gold Medal for its CSR performance.

Alan Allman Associates is listed on Compartment B of Euronext Paris (FR0000062465 - mnemonic AAA).

PRESS CONTACT

Alan Allman Associates

Florence Perrin-Méric

fperrinmeric@alan-allman.com



* * * * *

ALAN ALLMAN ASSOCIATES

Bâtiment Amiral
Hall 2 - 4 ème étage
15 rue Rouget de Lisle
92130 Issy-Les-Moulineaux

Tel: 01 74 90 50 40
www.alan-allman.com
www.aaa-job.com